

Title Sponsor



- Your logo on all event signage
- Prominent logo placement on onstage signage
- Your logo on all event marketing & promotional materials
- Your logo on all maps for event
- Recognition & quote from leadership in the press release
- Recognition during opening and closing ceremonies
- Emcee shout outs on stage throughout event
- 15 Social Media mentions across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter
- Your logo on our permanent donor wall

\$7,500



1st Gear

1st Gear Sponsors one of the event zones: Either the Fun, Trail, or the Food Truck Zone

- Fun Zone is where individuals can enjoy an array of activities like bouncy castles, face painting, bike decorating and others!
- Food Truck Zone speaks for itself!
- Trail Zone is where the ride takes place! Ranging from 1.5-6km.

All Zone Sponsors Receive:

- Your logo placements in the designated zone
- Prominent logo placement on the onstage signage
- 10 Social Media mentions across all platforms (18k+ followers)
- Emcee shout outs on stage throughout event
- Your logo on our website
- Your logo in our newsletter
- Your logo on our permanent donor wall

\$5,000



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www.AutismEdmonton.org



Parking Lot Sponsor:

- Your logo on the entryway to & from the parking lot
- 8 Social Media mentions across all platforms (18k+ followers)
- Emcee shout outs on stage throughout event
- Your logo in our newsletter
- Your logo on our website

Prize Sponsor:

- 8 Social Media mentions across all platforms (18k+ followers)
- An option to include your company swag in prize bags
- Emcee shout outs on stage throughout event
- Your logo in our newsletter
- Your logo on our website

\$4,000



3rd Gear

Stage Sponsor:



- Your logo on all event signage
- Emcee shout outs on stage
- 6 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter

\$3,000



4th Gear

Ribbon Sponsor:



- Your logo on all event signage
- Emcee shout outs on stage
- 4 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your logo in our newsletter

\$2,000



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Pedal Sponsor

Helping move things forward, one push at a time. As a Pedal Sponsor, your support helps power the event at the grassroots level. From fueling rider rest stops to backing behind-the-scenes logistics, your contribution ensures everything runs smoothly on event day.



- Your logo on select event signage
- A Thank You shout out on social media
- Your logo on our website
- Your logo in our newsletter

\$1,000



Spoke Sponsor

Just like a spoke is essential to keeping a wheel strong, balanced, and moving forward, Spoke Sponsors are vital to the success and momentum of our cycling event. Helps fund safety equipment, route signage, and volunteer support, keeping the event smooth and secure for all riders. Contributes to hydration stations and mid-route rest stops, giving cyclists the support they need to keep going.

- A Thank You shout out on social media
- Your logo on our website
- Your logo in our newsletter

\$500.00



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Summary of Sponsor Recognition Levels	 Title Sponsor	1st Gear 	2nd Gear 	3rd Gear 	4th Gear 	Pedal 	Spoke 
	\$7,500	\$5,000 Each	\$4,000 Each	\$3,000 Each	\$2,000 Each	\$1,000 Each	\$500.00 Each
Your logo on all event signage	✓	✓	✓	✓	✓		
Prominent logo placement on onstage signage	✓	✓					
Your logo on all event marketing & promotional materials	✓						
Your logo on all maps	✓						
Recognition & quote from leadership in the press release	✓						
Recognition in opening and closing ceremonies	✓	✓					
Emcee shout outs on stage throughout event	✓	✓	✓	✓	✓	✓	✓
Social Media mentions across all platforms (18k+ followers)	✓	✓	✓	✓	✓	✓	✓
Your logo on our website	✓	✓	✓	✓	✓	✓	✓
Your logo in our newsletter	✓	✓	✓	✓	✓	✓	✓
Your logo on our permanent donor wall	✓	✓					
Your logo placement in designated zones	All Zones	✓	✓	✓	✓		

Contact: Laura Haynes



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11720 Kingsway Ave, Edmonton, AB, T5G 0X5

Bike Sponsor A

You donate 2 bikes for raffle prizes.

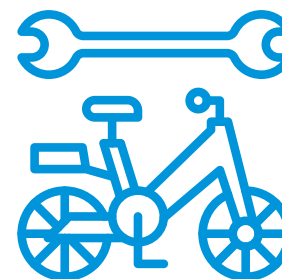
- Emcee shout outs on stage
- 10 Social Media mention across all platforms (18k+ followers)
- Your logo on our website.
- Your logo in our newsletter
- Your logo on the entryway to & from the parking lot



Bike Sponsor B

Educational Bike Repair Station

- Emcee shout outs on stage
- 5 Social Media mention across all platforms (18k+ followers)
- Your logo on our website
- Your Logo in our newsletter
- Your Logo on the entryway to & from the parking lot



If you are a bike shop and have other ideas about how to participate let us know! We would love to hear your ideas and find a way to work together to create a meaningful impact.